



# Palo Verde Artists

## Member News

### Next PVA Monthly Meeting

**Monday, February 17—12 Noon—Sundial Social Hall**

Plan to attend the next PVA monthly meeting and potluck on Monday, February 17 in the Social Hall at Sundial at 12 noon. Please bring a snack to share.

***Members who would like to have Ruth Little critique their paintings for the upcoming March PVA Art Show are asked to bring them to this meeting.***

In addition, more information about the March Art Show will be presented by co-chairs Eileen Moore and Alison Killiam.

### PVA Spring Art Show—March 14 and 15

The PVA Spring Art Show will be held on March 14 and 15. Please note this year the show will be held at the Bell Recreation Center Social Hall behind the library on 99th Ave. Members will be able to enter up to four (4) paintings. Volunteers are needed for the show and signup sheets will be available at the meeting and also in the PVA Art Room.

Noteworthy dates for this event:

- ◆ March 12—Check-in Art Work from 8 to 10 a.m.
- ◆ March 13—Judging and Reception from 4 to 6 p.m.
- ◆ March 14—Show open to the public from 9 a.m. to 3 p.m.
- ◆ March 15—Show open to the public from 9 a.m. to 3 p.m.
- ◆ March 15— Check out Art Work—3 p.m.

There will also be a gift shop in association with the show for members to sell their other creative items such as cards, prints, jewelry or other small creations.

### Thank You Volunteers

Thanks to all **PVA volunteers**, the club both needs and appreciates each of you.

Special thanks to the **Communications Team** for their hard work keeping communications flowing during the transition of new Officers and Committee Chairs.

**Marion Wishnefski**—for creative abilities and new look to our newsletter  
**Jan Cox** —for news reporting and photography of events  
**Jan Oxendale** —for up-to-date e-blast publishing  
**Laura Bossart** —for seamless website navigation

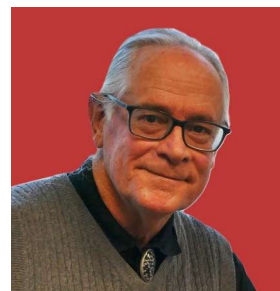
## Our Leadership Team



**Dianna Parirokh**  
**President**



**Kaj Lofgreen**  
**Vice President**



**Josh Thompson**  
**Treasurer**

**Tip For Budding Artists**  
**Practice consistently**

# Palo Verde Artists

## Art Events and Member Achievements

### **GROUND FLOOR ARTISTS—Arizona Perspective Exhibit**

#### **Show runs until February 1**

13343 W Foxfire Dr #3, Surprise

*Josh Thompson* won an Honorable Mention for one of his paintings. Congratulations to Josh!

### **GLENDALE ARTS COUNCIL 61ST JURIED FINE ART SHOW**

#### **Show runs until February 2 from 10 a.m. to 5 p.m.**

Saguaro Ranch Park, 9802 59th Ave, Glendale

Congratulations to all Palo Verde artists who have been juried into the show.

### **WEST Valley Arts HQ Gallery—Imprint: African Americans in the Arts** **Show runs until February 13—Wednesday to Saturday 10 a.m. to 4 p.m.**

16126 N Civic Center Plaza, Surprise

A **Field Trip** was held on **Friday, January 17** where members attended the reception. It was an exciting time since most of the featured local artists were there. The gallery was bustling with activity. *Judy Olson* interviewed and collected names for future demos.

If you want to view something different and artistic, make a point to visit the gallery. There are charcoals, acrylics, oils, watercolors, drums, and welded metal arts.

### **ROYAL OAKS—Current Show**

#### **Daily through March from 10 a.m. to 3 p.m.**

10015 W Royal Oak Rd., Sun City.

Congratulations to PVA Artists currently in the show:

*Richard Hoffman, Peggy Juneau, Deb Dahlin and Janice Rouen Lydon.*

### **El Dorado of Sun City—Current Show**

#### **Show runs until April 9**

10330 W Thunderbird Rd, Sun City

*Dee Edwards* will be showing her artwork at El Dorado.

# BRUSHSTROKES

Lee Hill, Guest Columnist

## Who put the ❤️ in art?



The fact that the iconic heart symbol used everywhere today doesn't really resemble a heart is intriguing. Widely recognized as a symbol for love and affection, the heart shape evolved over centuries. For this Valentine's Day, here are some theories:

Heart shapes were used in decorative art by ancient societies. One of the oldest examples is a heart-shaped fig leaf used in art and heraldry and it is possible that the plant's symbolism contributed to the eventual, modern meaning of the heart-shape. It might have been inspired by ancient philosophers, who believed the heart was the seat of the soul and the emotional center, but heart-shapes did not gain a strong connection with love until the thirteenth century.

The Medieval concept of courtly love led to illustrations glorifying romance, often utilizing the heart-shape as a symbol for love. In the fifteenth century, as the heart symbol came to resemble what we use today, it also became a suit on playing cards. Valentine's Day, established in 496 to honor the martyred saint who aided lovers and performed secret marriages, helped promote the heart-shape even further, gaining popularity in the seventeenth century, when it involved simple love notes, often adorned with hearts. The Victorian obsession with elaborate greeting cards made Valentine's Day into a heart-bedecked extravaganza, a custom continued by modern greeting card companies today.

In 1977, the heart-shape became a verb on the now-ubiquitous t-shirt that was designed by graphic designer Milton Glaser, *pro bono*, in 1976 in the back of a taxi and was drawn with red crayon on scrap paper. New York City had developed a reputation for being dirty and unsafe and the logo became the basis of an advertising campaign that included a set of celebrated commercials performed by Broadway ensembles. It was especially prominent following the September 11 attacks on the city. Many visitors to the city purchased and wore the shirts bearing the logo as a sign of their support. It eventually became the official state slogan of New York.

Enter the digital world and the emoji and it's more prominent than ever, from tons of text versions to the hand images that performers now use to their show appreciation of audiences. In contemporary art, the American artist Jim Dine is perhaps the best known for his use of the image.

**Jim Dine**  
*Each Day and Night, 2024*



# Artist of the Month Showcase for February

This month the showcase will feature the drawings of the Thursday afternoon

## Portrait Group

Artwork on display will be renderings of the same model from the perspective of each artist.

The artwork will be on display for the entire month of February in the showcase outside the PVA Club .



*Donna Berger  
Coordinator*



**Note to displaying artists:**

**Pickup your portraits on  
Saturday, March 1 between  
10 a.m. and noon. If you  
cannot make it at that time,  
artwork will be in club  
room in the storage area.**

Live portrait painting meets Thursday afternoons from 1 to 3 p.m. and is open to all PVA members, no experience necessary. There is a fee of \$3.00 per session to cover the cost of the model. Attending artists must bring their own paper or canvas and can choose any medium to complete their drawing. Snacks and water are available. You do not need to sign up to join the group. Critique but no judgment. Just come, draw and enjoy!

If you would like to be a model for the group, contact Pilar Gardner at 602-368-4381.  
Two hour sitting \$20.



# PVA Pics



Special ***Thank You*** to outgoing President, **Barbara Zanoni** for a great job of leading our club for many years.

Best of everything in the future, Barb!

The first club meeting of 2025 was held at the Sundial Social Hall where club members enjoyed snacks and received information about upcoming events.



Members staffed the PVA table at the Discover Sun City Event on January 15.

The club thanks all who represented our club for their participation.

*Photos by  
Jan Cox*

Continuing Workshops -> Red  
New Classes -> Blue  
Special Events -> Green  
-> Purple

# February 2025 Calendar

<p><i>Sign up sheets for classes &amp; workshops are located in the PVA Club Room at Sundial</i></p>					<p><b>Sat, Feb 1</b></p>
<p><b>Mon, Feb 3</b></p>	<p><b>Tues, Feb 4</b></p> <p>Open Studio 9 a.m. to 12 noon</p> <p>Colored Pencil 1 to 3 p.m. Ruth Little</p>	<p><b>Wed, Feb 5</b></p> <p>Intuitive Watercolor/Ink 9 a.m. to 12 noon</p> <p>Drawing 1 to 4 p.m. Ruth Little</p>	<p><b>Thurs, Feb 6</b></p> <p>Portraits 1 to 3 p.m.</p>	<p><b>Fri, Feb 7</b></p> <p>Beginning Watercolor 10 a.m. to noon Eileen Moore</p> <p>Watercolor 1 to 4 p.m. Ruth Little</p>	<p><b>Sat, Feb 8</b></p> <p>Open Studio Zentangle 2 – 4 pm</p>
<p><b>Mon, Feb 10</b></p> <p>Critique 1 p.m. Ruth Little</p>	<p><b>Tues, Feb 11</b></p> <p>Open Studio 9 a.m. to 12 noon</p> <p>Colored Pencil 1 to 3 p.m. Ruth Little</p>	<p><b>Wed, Feb 12</b></p> <p>Intuitive Watercolor/Ink 9 a.m. to 12 noon</p> <p>Drawing 1 to 4 p.m. Ruth Little</p>	<p><b>Thurs, Feb 13</b></p> <p>Portraits 1 to 3 p.m.</p>	<p><b>Fri, Feb 14</b></p> <p>Beginning Watercolor 10 a.m. to noon Eileen Moore</p> <p>Watercolor 1 to 4 p.m. Ruth Little</p>	<p><b>Sat, Feb 15</b></p> <p>Open Studio Zentangle 2 – 4 pm</p>
<p><b>Mon, Feb 17</b></p> <p>PVA Monthly Meeting and Pot Luck 12 noon Sundial Social Hall</p>	<p><b>Tues, Feb 18</b></p> <p>Open Studio 9 a.m. to 12 noon</p> <p>Colored Pencil 1 to 3 p.m. Ruth Little</p>	<p><b>Wed, Feb 19</b></p> <p>Intuitive Watercolor/Ink 9 a.m. to 12 noon</p> <p>Drawing 1 to 4 p.m. Ruth Little</p>	<p><b>Thurs, Feb 20</b></p> <p>Portraits 1 to 3 p.m.</p>	<p><b>Fri, Feb 21</b></p> <p>Beginning Watercolor 10 a.m. to noon Eileen Moore</p> <p>Watercolor 1 to 4 p.m. Ruth Little</p>	<p><b>Sat, Feb 22</b></p> <p>Zentangle Workshop Butterflies 1 – 3 pm Suzanne O'Malley</p>
<p><b>Mon, Feb 24</b></p>	<p><b>Tues, Feb 25</b></p> <p>Open Studio 9 a.m. to 12 noon</p> <p>Colored Pencil 1 to 3 p.m. Ruth Little</p>	<p><b>Wed, Feb 26</b></p> <p>Intuitive Watercolor/Ink 9 a.m. to 12 noon</p> <p>Drawing 1 to 4 p.m. Ruth Little</p>	<p><b>Thurs, Feb 27</b></p> <p>Portraits 1 to 3 p.m.</p>	<p><b>Fri, Feb 28</b></p> <p>Beginning Watercolor 10 a.m. to noon Eileen Moore</p> <p>Watercolor 1 to 4 p.m. Ruth Little</p>	<p><b>Sat, Mar 1</b></p> <p>Showcase Portraits Pick-up 10 a.m. to noon</p>